

LEVA STUDIOS DOCUMENT

THE SKOOL STACK.

How to build a community that pays you every month — without relying on launches.

The verifiable system that generates **\$4,100+ MRR** in its first 30 days.
For coaches and creators ready to stop selling one-time products and start building real recurring revenue.

THE OPPORTUNITY

What you're leaving on the table **every month.**

If you've been launching one-time courses for months and watching your revenue reset to zero every 30 days, this document is for you.

Every client who paid \$497 for your course doesn't pay you again. Six months of work generating that lead evaporates in 30 days. Next month, you're **selling from scratch** as if your audience never bought from you in the first place.

This isn't an effort problem. It's a model problem. You're building on sand: every sale starts and ends in the same month, and your income depends on you never stopping the launch cycle.

THE QUESTION

What if that same person paid you **every month for 12 to 24 months — without you having to sell anything new?**

WHAT YOU COULD BE EARNING

Your annual math — if you already have an audience.

If you have 10K+ active followers, this is realistic. These are the numbers a community of your own would produce — with the same client base you already have today.

YOUR SITUATION	COURSE MODEL • TODAY	SKOOL MODEL • NEW
100 buyers / year	\$49,700 one-time	Same 100 buyers
Avg. member lifetime	—	8 months × \$97/mo
Collected • year one	\$49,700	\$77,600

Conservative calculation: assumes members stay 8 months on average — not forever. Excludes upsells, annual prepaids, and referrals.

BOTTOM LINE

The course pays you once. And unlike the course, the community keeps recruiting new members **while you sleep.**

PROOF #1 • PUBLIC VIEW OF AN ACTIVE SKOOL

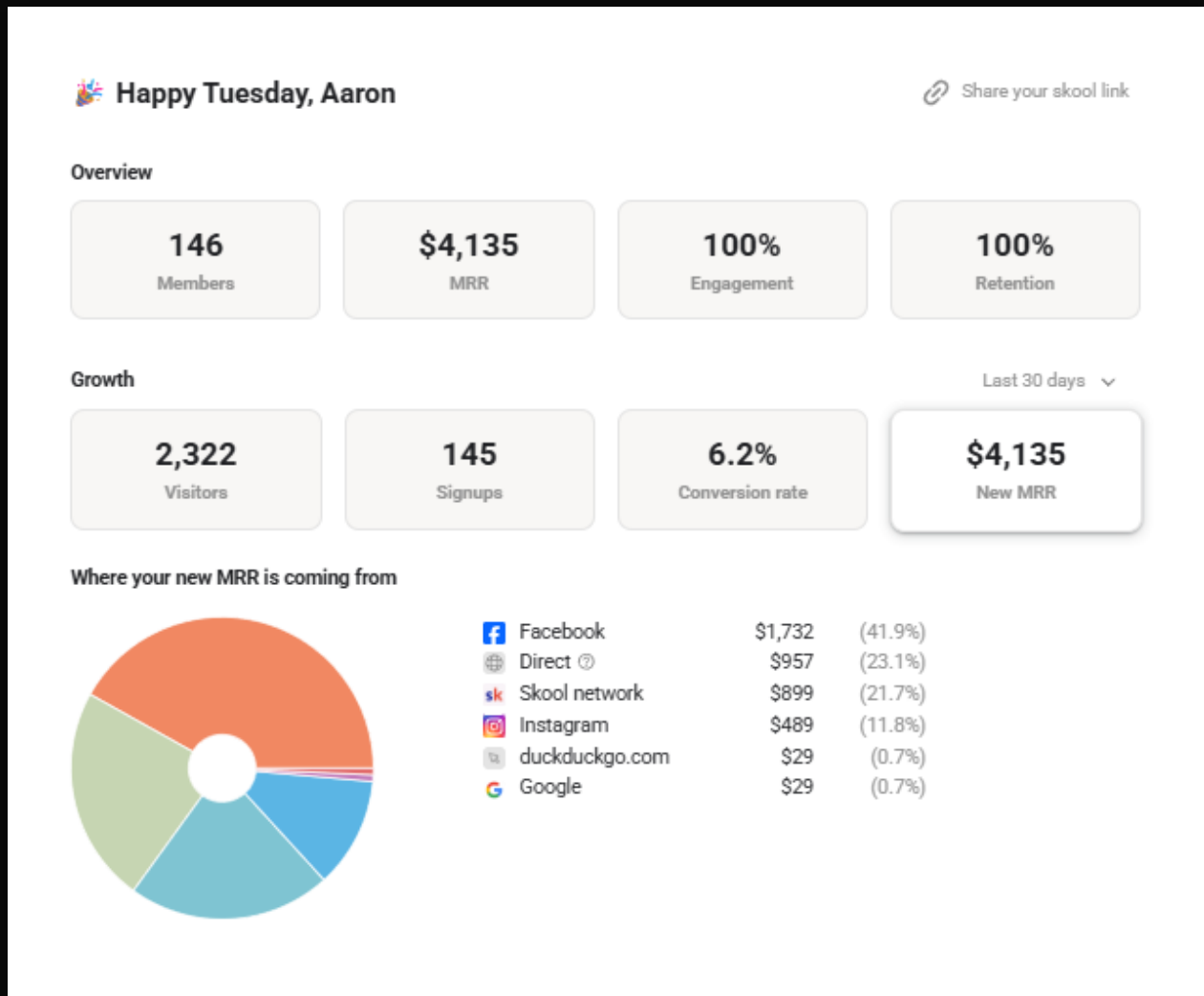
Don't take my word for it. **See it yourself.**

The screenshot displays a Skool community page for 'The Payout Room'. The main video shows a man in a blue shirt standing in front of a background of falling money, with a green overlay text 'spending \$25,000'. Below the video are several smaller video thumbnails. To the right, a sidebar shows the community name 'THE PAYOUT ROOM', the URL 'skool.com/tpr', and a description: 'Pass your prop firm challenge. Keep your payout. Operators only.' It also lists '129 Members', '3 Online', and '1 Admin', along with a 'SETTINGS' button. At the bottom of the sidebar, it says 'Powered by skool'. Below the main video, the page indicates it is 'Private', has '129 members', costs '\$29/month', and is 'By Aaron Flores'. A text snippet at the bottom reads: '\$20K+ in payouts in 60 days. 4 prop firms funded at once: Topstep, Lucid, Alpha Futures, Apex. Mechanical system. No guru'.

skool.com/tpr — active community, 140+ paying members and counting (June 2026).
Verifiable today by clicking the link. No vanity metrics, no inflated numbers.

PROOF #2 • INTERNAL DASHBOARD

Numbers don't lie **when they're from the dashboard.**



LIVE DASHBOARD — JUNE 2026

100%Engagement • vs 5–15% on
Discord/Telegram**33-42%**Live attendance • top 1%
benchmark for paid
communities**6.2%**Conversion • visitor → paid
signup

This isn't a projection. It's the real dashboard of a Skool I've been running for 30 days. The goal of this document is to show you exactly how to **replicate these numbers** in your own niche.

THE SKOOL STACK • LEVA STUDIOS

THE 3 PILLARS OF A SKOOL THAT SCALES

Drop one, it collapses. Run all three, it compounds.

Drop one pillar and the community collapses by month 2. Run all three together and growth compounds on its own.

PILLAR 1

01 The community

- 1 main category — not 10.
- 1 pinned welcome post.
- 1 active leaderboard from day 0.
- 1 weekly live + gamified level system.

PILLAR 2

02 The acquisition

- A realistic, sustained ad budget.
- 3-5 creatives running in parallel.
- CBO structure with weekly iteration.
- Without this, the community never takes off.

PILLAR 3

03 The operation

- 1 live/week + 2 educational posts.
- 1 personal message per member each month.
- 1 public win celebration per milestone.
- 1 weekly metrics report to the group.

3 CREATIVES THAT ACTUALLY CONVERT

Real numbers. Replicable in your niche.

From live campaigns. The structure is the same regardless of your topic — you change the content, not the format.

CREATIVE 1 • HARD PROOF

Dashboard with real MRR visible

Copy: "Look what happens when you build a SYSTEM instead of a course."

\$28-35

CPA • 25+ SALES

CREATIVE 2 • SOCIAL PROOF

Testimonial carousel • 5 slides

Copy: "They didn't know X. Now they do."

\$33

CPA • 14 SALES

CREATIVE 3 • ANTI-GURU REEL • 15S

Direct-to-camera shot

Hook: "If someone tells you you'll learn X in 1 month, they're lying to you."

LOWESTCOST PER MEMBER •
ACCOUNT

WHAT DOESN'T WORK

Stock photos, vague promises, and your face without numerical context.

7-DAY ONBOARDING • THE REASON BEHIND 100% ENGAGEMENT

Without this, members quit by month 2. **With it, they stay past the cliff that kills most communities.**

Every email pulls the new member one step deeper. The first week stops being friction and starts being habit.

Day 0

instant

Welcome email + Skool access + 15-min intro module.

Day 1

Technical setup email + 5-min video + push notification.

Day 3

First exercise email + clickable checklist + personal welcome post.

Day 5

Email with peer wins + 2–3 internal testimonials.

Day 7

Live session email + 1:1 invitation if applicable to the level.

BOTTOM LINE

Each email moves them one step deeper. By the end of month 1, the platform stops being friction and becomes habit.

YOUR SCALABLE MATH

What a Skool of your own **could** **produce** in 12 months.

Assuming an active audience base and a consistent signup pace. This isn't the ceiling — it's the baseline of what the system produces when operated well.

MONTH	NEW MEMBERS • CUMULATIVE	TOTAL MRR
Month 1	30	\$2,910
Month 3	90	\$8,730
Month 6	180	\$17,460
Month 12	300+	\$29,100+

Conservative projection at a \$97/month ticket. With upsells (Inner Circle, 1:1 calls, annual prepay) the MRR by month 12 can reach \$50K–\$70K.

Projection assumes ~8% monthly churn, managed with the onboarding system in section 8. We plan for people leaving — that's why the ones who stay, stay.

THE REPLICATION POINT

Designed for any coach with an engaged audience of **10K+** followers.

YOUR NEXT STEP

Want to see if this fits **your niche?**

If you've made it this far, you're probably already thinking about building your own community.

The question isn't **whether it works** — the data is right above. The question is whether it fits **YOUR specific niche**.

If you want to figure that out, we can analyze it together in 15 minutes.

I TAKE ON 5 BUILDS PER MONTH, MAX — THAT'S OPERATING CAPACITY, NOT MARKETING SCARCITY.

Book 15 minutes →

calendly.com/aaronfv99/15min

No pitch. No fake urgency. I'll ask you 4 questions about your business, your audience, and your 6-month goal. If it fits, I'll show you the system. If it doesn't, I'll tell you what to do instead.

PS

If your niche doesn't fit, I'll tell you within the first **5 minutes** of the call. I won't waste your time.